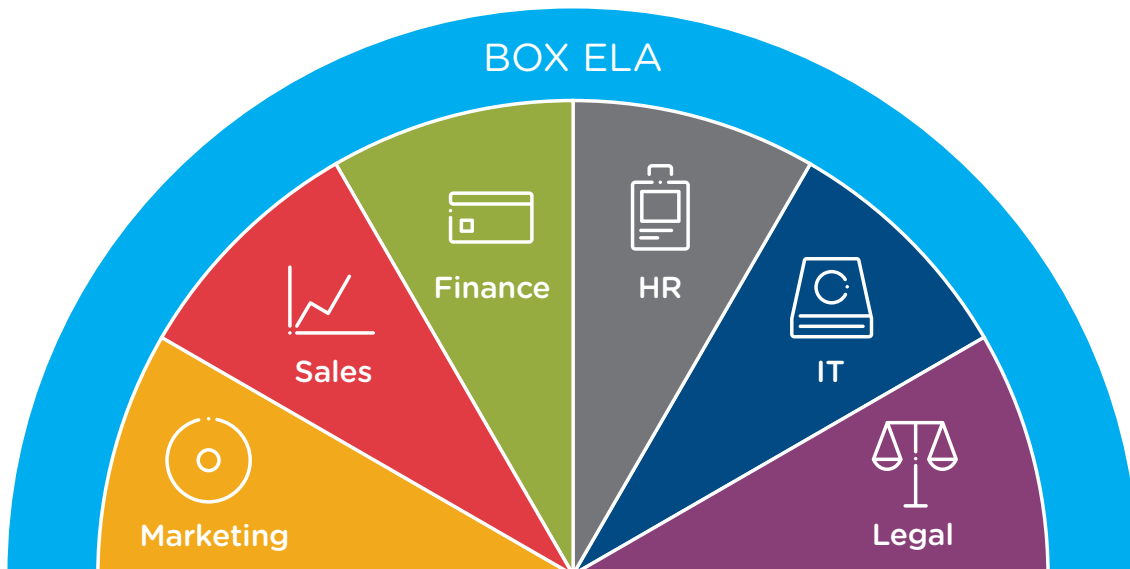# box

How Box Helps Your Entire Business

Box works best across an entire organization when documents are stored in a single central location using one secure platform. When every department uses Box, it helps reduce barriers between departments, increase transparency and improve cross-collaboration.

BOX ELA

Finance · HR · Sales · IT · Marketing · Legal

A few ways that different teams use Box include:

Marketing

Asset Management: Upload, search and share assets immediately. Preview, upload and easily manage large rich-media assets including images or videos from anywhere.

Sales Enablement: Easily push out marketing materials so sales can access presentations and whitepapers from anywhere. Monitor what content generates the most business value with access statistics and immediately update changes to marketing material.

Agency and Vendor Collaboration: Collaborate on marketing campaigns and launches with outside agencies, contractors, and vendors instantly. Reduce project cycle timelines by keeping comments and tasks centralized in one place, while managing multiple versions.

Sales

Centralize Sales Content: Instantly integrate with Salesforce or your CRM so all your content associated with prospects and accounts are centralized in one location and associated with the right accounts.

Proposal Creation and Management: Create and collaborate on RFPs on the fly. Monitor interest levels from prospects and easily collaborate across departments like professional services, legal, marketing and other sales teams.

Customized Sales App: Leverage the Box platform to create product catalogs, approve workflows and instantly quote and create contracts.

Finance

M&A: Use Box as a secure virtual data room and manage M&A transactions, bids and contracts. Share information with potential partners or customers safely with variable permissions restricting upload, edit or preview.

SOX Compliance: Allow internal parties and third party auditors a full audit trail to critical information for auditing and verification with full text search, reporting, analytics and visibility into all files. Box also helps in support of section 302 which requires executives to sign off directly on financial statements.

Audit Testing and Activities: Manage records, collaborate easily with third-party auditors and maintain all banking documents and agreements within Box.

HR

New Hire Onboarding: Create new hire folders and instantly share with new hires on orientation day. Maintain new hire class archives and take photos and upload back to Box.

"

When you create a more productive, connected workplace environment, communication thrives and everyone benefits. Moving to a cloud technology like Box was a natural fit for our company."

David Heppenstall
CIO, Anglo American

Recruiting Management : Maintain interview schedule, LinkedIn links and candidate profiles in one location. Store and send offer letters with DocuSign to quickly sign and save the letter back to Box.

Benefits and Performance Reviews: Manage performance reviews, benefits and other compensation information in a central location by folder for each individual employee.

IT

Software Distribution: Distribute software and other applications for users to download. Use granular permissions to ensure the right teams are accessing the right software and updates.

Mobility Management: Easily push out Box for Mobile to all end-users and utilize device pinning or integrate with an EMM solution from Box.

Help Desk Portal: Put all help desk information, FAQs and user guides on Box. Allow the entire company to have access to the latest help desk documents that stay updated at all times.

Legal

Proactive Risk Management: Create policies to determine whether certain sensitive documents are accessed more frequently than expected or watch for any excessive downloading of intellectual property.

Extranet replacement: Create a secure location to collaborate with outside counsel and other cross-functional teams. Move away from disjointed email strings to one central location to maintain and secure communication.

Distribute Corporate Documents Securely: Keep current updated meeting information in a central repository. Easily define access by role, hiding sensitive materials as needed.

Organizations of all sizes are seeing the benefits to deploying Box enterprise-wide -- like **Toyota, General Electric and Schneider**. Box wants to make it easier to adopt in this way than ever before.

> "
> The value of Box is enablement. It's all about enabling people to collaborate and get their jobs done."
>
> **Brian Lillie**
> CIO, Equinix